Concept Note Template – 2nd Life Pakistan

**What is a concept note?**

A concept note is a basic outline of the idea you have in mind.

**What is the purpose of a concept note?**

The main objective of a concept note is to provide key information in the briefest way possible. The intention is to spark an interest for your idea in the eyes of the reader and provoke an invitation to submit a full proposal.

**Guidelines for this concept note?**

Just a few:

* Make sure your answers are short and to the point.
* Basic research goes a long way in formulating a great idea.
* Make sure you get it reviewed by your faculty advisor before submission.
* Avoid using jargons and keep the language of answers clear and simple.

**Personal Information:**

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| --- | --- |
| Your Name / Team Name |  |
| University Name |  |
| Your Study Program |  |
| Faculty Advisor Name and Program |  |

If you are participating as a team, please add their relevant information (Name and Study Program) as well.

**Research Outline:**

1) Please give a concise review of the current issues in the specific subject area. What is already known about this specific subject? This is not a literature review. You do not need to do a detailed literature review at this stage, for a concept note. However, you do need to provide some pointers with regards your proposed research. (Max 250 words)

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2) Provide a short, clear and simple description of your research problem. What do you want to find out? (objectives). What will you know after doing this research? (Max 150 words)

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3) Outline the proposed methodology, including study setting and population, sampling, data collection and analysis. How will you conduct the research? This section needs to follow from, and be tied to the identified study problem/objectives and hypotheses. (Max 500 words)

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4) List or briefly describe how the proposed work would be beneficial to your work or in addressing the subject issue in the proposed field and/or part of the society and or policy implications. (Max 150 words)

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5) List or briefly outline the timeline for your research. (Max 150 words)

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For any queries regarding the concept note:

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